

# Electro Controls achieves goals

"The year 2007 was an outstanding one at Electro Controls, where we experienced some of our largest growth numbers in 32 years of business," said President Tim Geise.



Geise

"Much of the groundwork for this was laid in the years leading up to 2007, where over a 5-year period we have moved into a modern facility that more than doubled our previous space, almost doubled our staff, and have completed certification to become registered as an ISO9001:2000 facility, meeting and surpassing international quality standards."

His report continues: Much of this effort involved increasing customer satisfaction through quality control, process standardization, increasing engineering capability and expanding employee cross-training throughout the company.

Electro Controls provides many customers with entire automation solutions from concept to installation. Projects range from individual electrical motor control panel assembly to entire factory automation cell controls in customized enclosures. Our wire assembly division builds wire har-

nesses, power cords, welding cables, and other terminated wire products using new technologies and the latest automated equipment in wire assembly. Performing value-added services, including design, engineering, programming, assembly, and troubleshooting of electrical automation systems has become an area of expertise for us.

Things that were "new and different" in 2007 included a new look for the building and a completely revamped informational, user-friendly Web site. The latest in outdoor signage was custom-created for Electro Controls using LED lighting technology, giving the building a professional look and feel.

Our new Web site, [www.electro-controls.com](http://www.electro-controls.com), provides both current and prospective customers with information about the industry, the company's products and services, and examples of past projects. Interactive forms are now available for sending project information or requests for quote, along with feedback about completed jobs.

In 2007, we expanded our reach outside of our traditional customer territories and began servicing not only customers in new states, but even internationally, with great success.

Electro Controls expects 2008 to be another great year for growth. As in the past, the focus will be on



Photo provided

## ELECTRO CONTROLS' new look in LED lighting.

our customers and their satisfaction with our products and services. We are a company that always puts the customers' needs first,

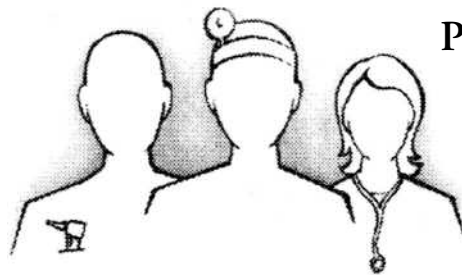
and this will remain at the forefront of our commitment.

Thank you to all Electro Controls customers and

associates that made things possible in the past year, and we look forward to continued success, working together.

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